
1. general information

· overview	<ul style="list-style-type: none"> title location time period subject objective / focus objects target audience
· imprint	<ul style="list-style-type: none"> curators / authors architecture exhibition design media graphics / illustration lighting design exhibition constructors

2. analysis

2.1 classification

· carriers	<ul style="list-style-type: none"> »Staatliche Museen« (Berlin-Brandenburg) state museums city museums company museums private museums other carriers
· categories	<ul style="list-style-type: none"> historical exhibition memorial / place of remembrance monument (castles, palaces) scientific exhibition art exhibition craftwork exhibition thematic exhibition
· exhibition space	<ul style="list-style-type: none"> interior / exterior fixed / mobile
· time period	<ul style="list-style-type: none"> permanent exhibition temporary exhibition
· budgets	<ul style="list-style-type: none"> S, M, L, XL

2.2 presentation

- authentic memorial / objets / furnishings / inventory unmodified in its original state
- museal available original objects of a collection
- current reference to contemporary thinking
- communicative stimulation to discuss and deal with information
- didactic originals and replica with the aim to explain a story / context / age
- interactive invitation to participate / dialogue
- entertaining foster artistic, entertaining activities
- scenic staging objects and rooms as an overall character / context / experience
- playful animation for pleasure, seemingly without ulterior motives
- contemplative offerings and spaces for tranquil inspection and calmness

2.3 Gestalterische Mittel

- object presentation
- staging
- room structure form, view points, perspectives
- thematic structure chronological, thematic, synchroptic, synergetic, exemplary, pointed
- visitor management round tour, guidance system, guided tour
- accessibility
- communication concept visual*, auditory, audiovisual, interactive, three-dimensional**, text and language***
- material concept
- colour concept
- lighting concept

2.4 technical qualities

- carpenter, glazier, locksmith, electrician, electronics engineer, painter
- exhibition construction, showcase construction
- object insertion / exhibit fixation
- model-making
- reproduction
- print production
- media production
- conservational aspects / preservation orders

* typography, information staggering, readability; guiding text, consolidation text, legend and exhibit texts, graphics, infographic, tables
diagrams, maps, illustrations, photographs, reproductions / facsimile

** models, functional model, geomorphological model, spatial model, scenic model, simulations, diorama, figurines

*** cadence of language, foreign language, volume of text

3. evaluation

3.1 qualities – evaluation criteria

- durability
- usefulness
- appearance, aesthetics, beauty
- originality, attractiveness
- adequacy of resources
- logic of allocation

3.2 questionnaire

What is the occasion of the exhibition?

Which are the key objects / the 3 most important exhibits?

Are those being presented adequately?

How is the interaction between individual parts and the entirety?

What role do the objects play?

How are meanings being communicated?

Which atmospherical mood emerges?

How does the dramaturgy take place during the exhibition tour?

How are topics and contents being transported?

What are key statements, which knowledge can be gained?

Is it worth a second visit?